



HeartCloud

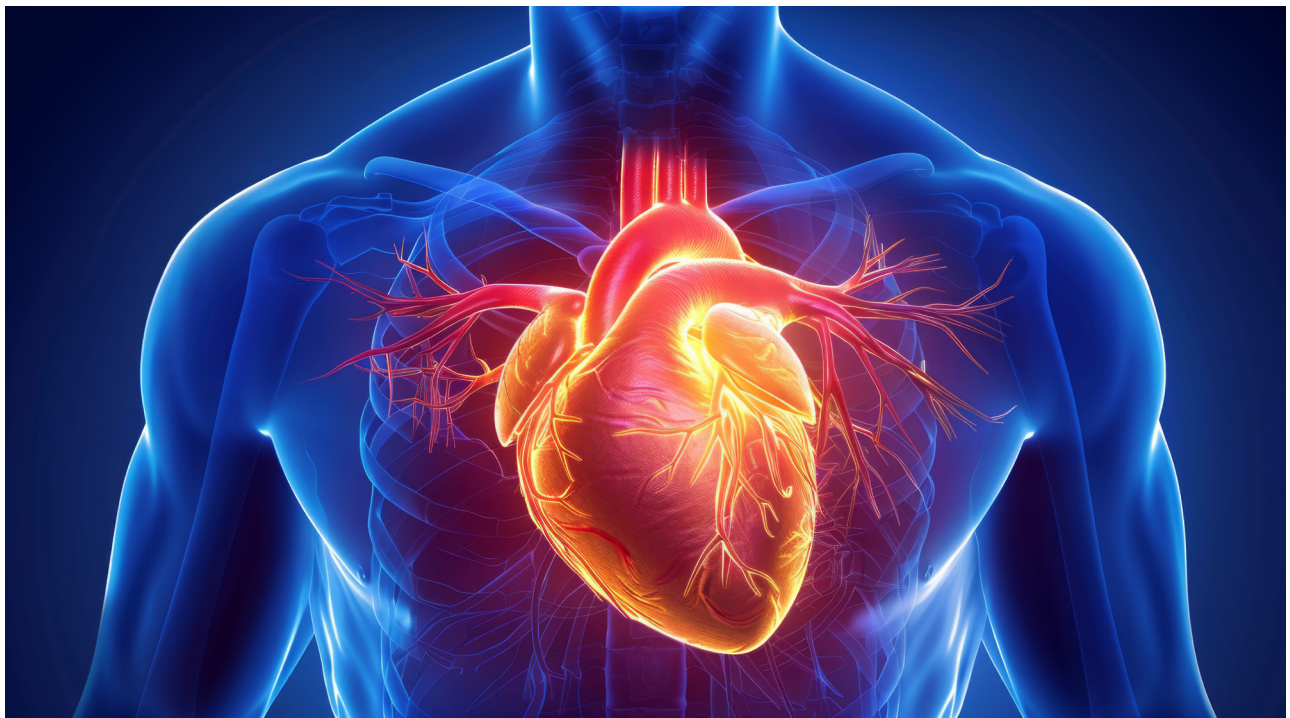
Cardiology

Digital Health Solutions

Hypertension/Hypotension

Congestive Heart Failure

Dysautonomia





Introduction

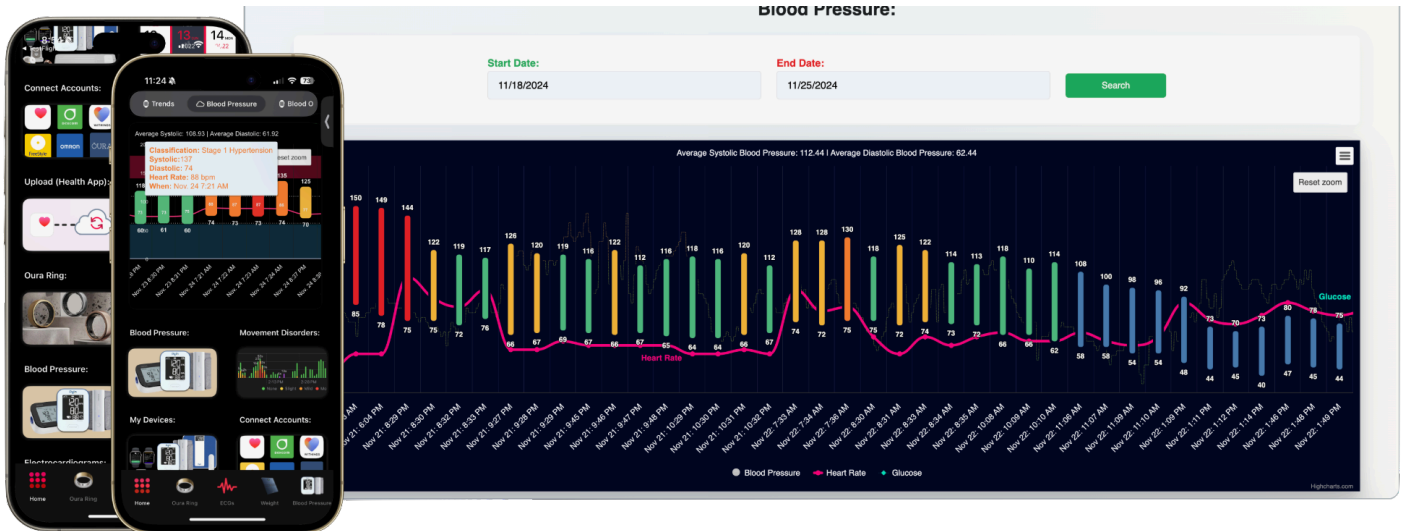
HeartCloud's remote monitoring programs help improve patient care while helping cardiologists monetize the time between patient appointments.

Designed by practicing cardiologists, HeartCloud's end-to-end digital health solution yields better clinical outcomes and creates a recurring monthly revenue stream per enrolled patient.

All of this works without leaving your existing EMR and without changing day-to-day clinical workflows.

Capabilities

HeartCloud's platform handles everything from patient data capture, in-EMR visualizations, and more.



Remote Physiologic Monitoring (RPM)

HeartCloud's RPM solution collects and transmits physiologic data (readings) from patient-assigned devices as well as patient-owned wearable devices.

Rich charting and analyses combining data from multiple devices provides a comprehensive view of the patient's health between office visits. And configurable notifications and dashboards alert clinicians to conditions requiring attention.

Medicare and commercial payers reimburse every 30 days for remotely monitoring digital health data.

Principal Care Management (PCM)

Leverage our vast library of treatment plan templates to create and share patient care plans efficiently.



Patient Engagement Made Simple

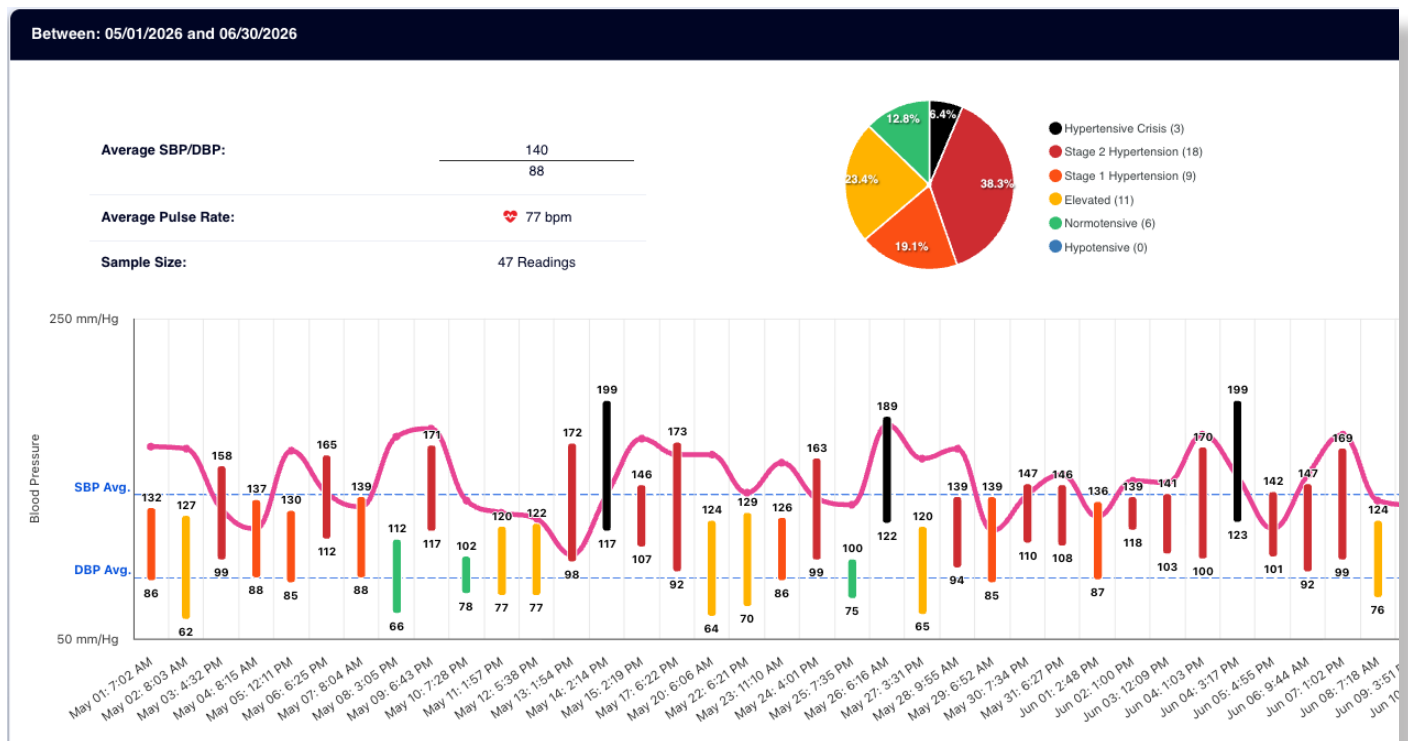
Patients and caregivers alike find our apps easy to use and extremely helpful in monitoring their own progress. Text message reminders and an interactive experience have allowed for compliance rates over 90%.

From simple trend charts to detailed daily data, patients and caregivers rely on HeartCloud's patient engagement apps to better their care experience, including more meaningful conversations with their healthcare providers, a greater understanding of their conditions, and how to manage and improve them.



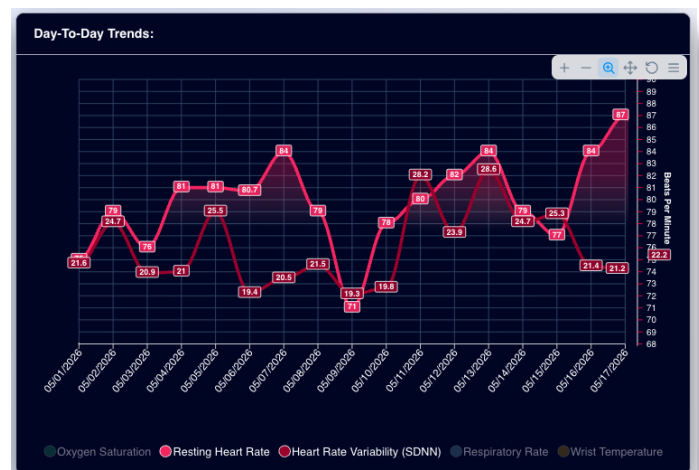
Download HeartCloud Sync from the Apple App Store to see all your data in one place.

Actionable Data that Matters



Powerful graphics and actionable data are available directly in each patient's EMR chart, displaying valuable, convenient, and near real-time insights to deliver effective and timely care that patients will appreciate.

Our state-of-the-art compliance messaging system ensures that patients take regular readings that not only provide for a stronger data set but ensure that the appropriate CPT codes get applied to maximize reimbursement.



Principal Care Management (PCM)

Management of a single high risk chronic condition expected to last 3+ months.

Clinicians often invest additional time with their patients with chronic conditions, but few practices bill for PCM due to complexities in compliance, documentation and administrative burden. PCM requires documented coordination of care, communication with patients, and the creation of detailed care plans.

95% of healthcare professionals we engage with do not realize reimbursements are available to them for work they are already doing for their chronic care patients.

PCM Procedure Codes

99424	Initial 20 minutes of physician time
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99425	Additional 20 minutes (physician time)
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99426	Initial 20 minutes of clinical staff time
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99427	Additional 20 minutes (clinical staff time)
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CPT 99424

CPT 99425

CPT 99426

CPT 99427

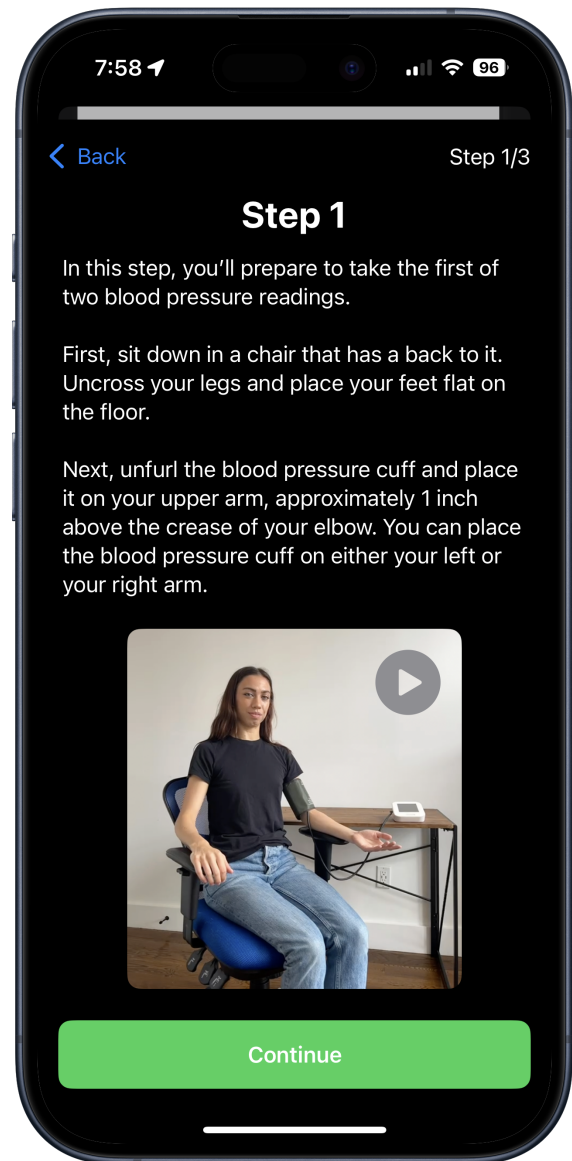
Benefits

- An automated system for achieving the rigorous standards of PCM without additional administrative burden
- Facilitates generous monthly reimbursement from Medicare and private payers

Orthostatic Blood Pressure

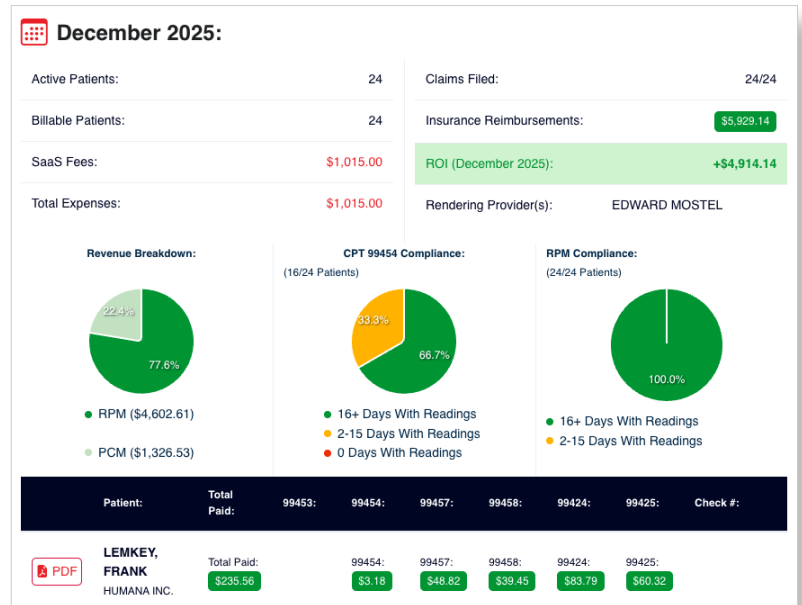
Integrating orthostatic blood pressure measurements utilizing HeartCloud data sync elevates the standard of care by delivering deeper clinical insights with minimal disruption to workflow.

Daily capture of orthostatic blood pressure helps identify and manage patients' complex symptoms, allowing for more personalized treatment decisions and proactive efforts to reduce fall risk.



Monetizing Your Time between Appointments

HeartCloud's Cardiology-focused programs are compelling, both for their clinical value and immense revenue impact year-over-year. HeartCloud manages all claims submissions for our programs, taking the burden off of our customers' teams.



2026 Physician Fee Schedule Los Angeles County

Procedure Code	Description	Code	Paid
99453	Initial setup and patient education of FDA-approved device	0118218	\$21.71
99445	Device supply and data transmission requires 2-15 days of data	0118218	\$52.11
99454	Device supply and data transmission requires 16+ days of data	0118218	\$52.11
99470	First 10 minutes of interactive monitoring and real-time communication	0118218	\$26.05
99457	First 20 minutes of interactive monitoring and real-time communication	0118218	\$60.68
99458	Each additional 20 minutes add-on to 99457	0118218	\$41.42

Medicare Noridian Southern California Payments

Procedure Code	Billed Amount	Allowed Amount	Provider Paid
99454	\$64.00	\$51.30	\$36.52
99457	\$70.20	\$56.16	\$40.07
99458	\$53.85	\$43.08	\$30.73

Revenue Potential

Monthly per-patient reimbursement examples

Modality	CPT Codes	Medicare Pays*	HeartCloud Fee	Net to Practice	ROI
RPM	99454 & 99457	\$90	\$35	\$55	1.6X
PCM	99424 & 99426	\$142	\$25	\$117	4.7X
RTM	98977 & 98980	\$93	\$35	\$58	1.7X
RTM+PCM	See above	\$235	\$60	\$175	2.9X
RPM+PCM	See above	\$232	\$60	\$172	2.9X

Example:

One patient enrolled every business day (RPM & PCM) at a growth rate of 5% per month.

	Year 1				Year 2			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Unique Patients Enrolled	70	180	362	670	574	493	422	362
Net Reimbursement	\$4,536	\$22,144	\$50,531	\$97,833	\$137,625	\$117,996	\$101,167	\$86,738
	\$175,043				\$443,526			



HeartCloud

Data that powers health

Contact us to learn more
or to get started with our
digital health platform.

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